



BMW Motorrad

bmw-motorrad.com



The Ultimate Riding Machine

BMW MOTORRAD MOTORSPORT.

BMW Motorrad Race Trophy 2014.

BMW Motorrad Race Trophy.

Foreword.

Dear BMW Motorrad motorcycle racers,

BMW Motorrad Motorsport has operated a highly successful customer racing program for several years now. Since the market launch of the BMW S 1000 RR, private teams and riders have seen more than 100 racing victories and achieved over 250 podium positions in both national and international championships.

Our aim is to pick up on the momentum of this resounding success right away and focus on customer-oriented motor racing in future. We support our customers worldwide with the same standards and the same enthusiasm for our products – and we share in the thrills when our teams and riders, as part of the BMW Motorrad Motorsport family, demonstrate the performance of our products in ongoing competition. BMW Motorrad (is all about) Motorsport!

We believe in customer racing and so we would like to redefine the standards. Our aim is to make our brand and products come alive for motorcycle enthusiasts all over the world.

This experience now has a name: **BMW Motorrad Race Trophy.**

From the 2014 season, BMW Motorrad Motorsport is offering a platform for all riders battling it out for points in official racing championships on BMW motorcycles so as to select the world's best BMW Motorrad rider among brand colleagues. For this purpose, scores are awarded for the achievements of all eligible BMW Motorrad racing riders in the world's most important national and international motorcycle racing championships, and at the end of the motor racing season we will announce the very first overall winner of the BMW Motorrad Race Trophy.

The BMW Motorrad Race Trophy carries prize money totaling 100,000 euros. At the end of the year, the 15 best riders of the current season are honoured with an award and a winner's cheque at an exclusive end-of-season ceremony. The overall winner alone receives 20,000 euros.

As you can see, you have a lot to look forward to with the BMW Motorrad Race Trophy. And we look forward to supporting you throughout a successful and exciting motorcycling season in 2014.

Yours sincerely,



Svenia Ohlsen
BMW Motorrad
Head of Brand Experience



Udo Mark
BMW Motorrad
Head of Motorsport Marketing



BMW Motorrad Race Trophy.

Entry.

All riders holding a valid national or international motorcycle riding licence and who enter national or international racing series on BMW motorcycles based on the BMW S 1000 RR or the BMW HP4 are eligible to enter the BMW Motorrad Race Trophy 2014 (see page 5).

Riders with BMW motorcycles not based on the BMW S 1000 RR or BMW HP4 are not eligible to enter the BMW Motorrad Race Trophy in principle. In individual cases and at its own discretion, however, BMW Motorrad Motorsport reserves the right to accept alternative applications involving BMW motorcycles or motorcycles fitted with a BMW engine which are comparable to the BMW S 1000 RR and BMW HP4.

Race Trophy Package.

By way of a thank you, BMW Motorrad Motorsport is offering an exclusive Race Trophy Package for the first 30 riders to submit their completed registration **by June 30th 2014** and receive written confirmation from BMW. The Race Trophy Package will be sent out to the address provided in registration after the rider's first entry in a racing series supported by the BMW Motorrad Race Trophy.

BMW Motorrad Race Trophy entrants receive the following benefits:

- Points go towards the BMW Motorrad Race Trophy
- Exclusive benefits with BMW Motorrad cooperation partners
- Race Trophy Package (for the first 30 registrations submitted by June 30th 2014)

Registration.

Registrations for the BMW Motorrad Race Trophy can be submitted to BMW Motorrad Motorsport via the following channels:

- BMW Motorrad Race Trophy online portal (www.bmw-motorrad.com/motorsport)
- E-mail (racetrophy@bmw-motorrad.com)
- Fax (+49 89 382-33325)



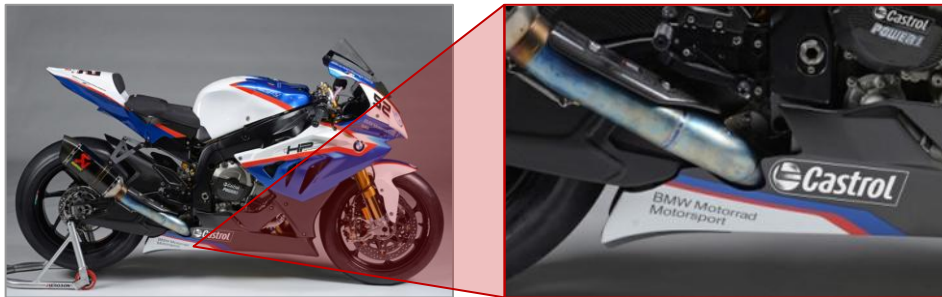
BMW Motorrad Race Trophy.

Entry.

Registration is only valid if received by BMW Motorrad Motorsport before **November 2nd 2014**. Those submitting late registrations will no longer be entitled to participate in the BMW Motorrad Race Trophy 2014 but will automatically be rated for the 2015 season of the BMW Motorrad Race Trophy.

Racing events held after November 2nd 2014 will be rated for the BMW Motorrad Race Trophy 2015. A separate registration is required for 2015 in this case.

After successfully registering for the BMW Motorrad Race Trophy, each rider receives a sticker with the words "BMW Motorrad Motorsport", which will be sent to the address provided. Riders and teams are required to affix this sticker to their motorcycle as shown on the right.



All riders who verifiably entered a racing series with this sticker displayed as shown throughout the **entire season** receive a bonus of **25 points** at the end of the season.

Find out more.

For full details of the BMW Motorrad Race Trophy, see our online portal at www.bmw-motorrad.com/motorsport. What is more, the BMW Motorrad Race Trophy Newsletter goes out at regular intervals, giving you the most interesting and up-to-date BMW Motorrad Race Trophy news as well as information on the latest cooperations with partner companies. We also update you regularly with the latest BMW Motorrad Race Trophy news in BMW Sports Communication press bulletins, on the official BMW Motorrad Motorsport website and on the official BMW Motorrad Facebook page.

Do you send out press bulletins or newsletters yourself which we could incorporate in the BMW Motorrad Race Trophy Newsletter? If so, please send us the material (e.g. copy, visuals) by e-mail to: racetrophy@bmw-motorrad.com



BMW Motorrad Race Trophy.

Racing series and categories.

Points for the BMW Motorrad Race Trophy 2014 are awarded in the following racing series/classes, subdivided into four categories according to the official number of racing events (one racing event can consist of one or more scored races).

Category A (class rating).

FIM Superbike World Championship (WSBK)

British Superbike / Superstock 1000 Championship (BSB)

Category B (class rating).

FIM Sidecar World Championship (SWC)

Brazilian Superbike Championship (BRSBK)

International German Superbike Championship (IDM)

Japanese Road Race Championship (MFJ)

South African Motorcycle Championship (SAM)

Category C (class rating).

FIM Spanish Superbike Championship (CEV)

FIM Superstock 1000 Cup (WSTK)

French Superbike Championship (FSBK)

Category D (class rating).

FIM Endurance World Championship (EWC)

Canadian Superbike Championship (CSBK)

Italian Superbike Championship (CIV)

Isle of Man Tourist Trophy (TT)

Macau Grand Prix (MGP)

If changes are made to the calendars of individual racing series during the course of the season, BMW Motorrad Motorsport reserves the right to re-categorise these while the BMW Motorrad Race Trophy season is still in progress.



BMW Motorrad Race Trophy.

Points.

Category A.

1 st place	–	25.0	points
2 nd place	–	20.0	points
3 rd place	–	16.0	points
4 th place	–	13.0	points
5 th place	–	11.0	points
6 th place	–	10.0	points
7 th place	–	9.0	points
8 th place	–	8.0	points
9 th place	–	7.0	points
10 th place	–	6.0	points
11 th place	–	5.0	points
12 th place	–	4.0	points
13 th place	–	3.0	points
14 th place	–	2.0	points
≥ 15 th place	–	1.0	point

Category B.

1 st place	–	37.5	points
2 nd place	–	30.0	points
3 rd place	–	24.0	points
4 th place	–	19.5	points
5 th place	–	16.5	points
6 th place	–	15.0	points
7 th place	–	13.5	points
8 th place	–	12.0	points
9 th place	–	10.5	points
10 th place	–	9.0	points
11 th place	–	7.5	points
12 th place	–	6.0	points
13 th place	–	4.5	points
14 th place	–	3.0	points
≥ 15 th place	–	1.5	points

Category C.

1 st place	–	50.0	points
2 nd place	–	40.0	points
3 rd place	–	32.0	points
4 th place	–	26.0	points
5 th place	–	22.0	points
6 th place	–	20.0	points
7 th place	–	18.0	points
8 th place	–	16.0	points
9 th place	–	14.0	points
10 th place	–	12.0	points
11 th place	–	10.0	points
12 th place	–	8.0	points
13 th place	–	6.0	points
14 th place	–	4.0	points
≥ 15 th place	–	2.0	points

Category D.

1 st place	–	62.5	points
2 nd place	–	50.0	points
3 rd place	–	40.0	points
4 th place	–	32.5	points
5 th place	–	27.5	points
6 th place	–	25.0	points
7 th place	–	22.5	points
8 th place	–	20.0	points
9 th place	–	17.5	points
10 th place	–	15.0	points
11 th place	–	12.5	points
12 th place	–	10.0	points
13 th place	–	7.5	points
14 th place	–	5.0	points
≥ 15 th place	–	2.5	points



BMW Motorrad Race Trophy.

Scoring.

Points.

Racing series supported by the BMW Motorrad Race Trophy are subdivided into the categories A, B, C and D (see page 5). A rider is awarded the appropriate number of BMW Motorrad Race Trophy points depending on category and finishing position (see page 6). If the number of points scored for each racing event or in the overall ranking has more than two decimal places, the additional decimal places will be deleted without rounding.

Minimum number of starters.

There is a minimum number of ten starters required to gain full points in the categories A, B, C and D. If there are fewer than ten starters, the number points awarded per race is reduced by the factor "Number of starters divided by 10".

Multiple riders for one motorcycle.

If several riders enter the race on **one** motorcycle, these riders are awarded points based on the following factors:

- | | |
|---------------------------------|---|
| ▶ 2 riders per motorcycle: | 0.8 * points (based on category and position) |
| ▶ 3 riders per motorcycle: | 0.7 * points (based on category and position) |
| ▶ from 4 riders per motorcycle: | 0.6 * points (based on category and position) |

Pole position.

For each race started in pole position, a rider is awarded two extra points in the BMW Motorrad Race Trophy. If a racing event has two or more scored races, only the **first** scored race attracts extra points for pole position.

Championship bonus.

If a rider wins a championship in one of the racing series supported by the BMW Motorrad Race Trophy, that rider is awarded a bonus of 25 points at the end of the season.

Double starts or multiple runs.

If a rider is registered for more than one motorcycle at a racing event, only the best result counts. Points cannot be accumulated. All riders on a motorcycle must be mentioned in the official results lists. Riders not mentioned in the official results lists do not receive points for the BMW Motorrad Race Trophy.

At events where two or more races are held, **all** races count towards the point score without exception. In this case, the mean score of the points gained from the individual races is calculated and awarded. A cancelled race is rated as "DNS" (Did Not Start).



BMW Motorrad Race Trophy.

Scoring.

Arrival at the finish.

Riders who do not complete at least 75% of the distance covered by the winner are rated as "DNF" (Did Not Finish) and do not receive any points.

Shortening of racing distance and race discontinuation.

If the distance of a race or the number of laps are reduced or if a race is discontinued, entrants score points in the BMW Motorrad Race Trophy according to the official results list of the race series.

Extra points in the case of races lasting several hours.

Additional points are awarded accordingly in the various categories for races lasting one hour or more according to the following factors:

▸ 1 hr.: 1.05 * points	▸ 9 hrs.: 1.45 * points	▸ 17 hrs.: 1.85 * points
▸ 2 hrs.: 1.10 * points	▸ 10 hrs.: 1.50 * points	▸ 18 hrs.: 1.90 * points
▸ 3 hrs.: 1.15 * points	▸ 11 hrs.: 1.55 * points	▸ 19 hrs.: 1.95 * points
▸ 4 hrs.: 1.20 * points	▸ 12 hrs.: 1.60 * points	▸ 20 hrs.: 2.00 * points
▸ 5 hrs.: 1.25 * points	▸ 13 hrs.: 1.65 * points	▸ 21 hrs.: 2.05 * points
▸ 6 hrs.: 1.30 * points	▸ 14 hrs.: 1.70 * points	▸ 22 hrs.: 2.10 * points
▸ 7 hrs.: 1.35 * points	▸ 15 hrs.: 1.75 * points	▸ 23 hrs.: 2.15 * points
▸ 8 hrs.: 1.40 * points	▸ 16 hrs.: 1.80 * points	▸ 24 hrs.: 2.20 * points

The hour factor is determined according to the time of arrival at the finish by the rider who is placed first in the overall ranking.

5% rule: The full number of hours is counted even after a deduction of 5% from the winner's time.

Example: An "8-hour race" is rated at a factor of 1.40 from 7 hours and 36 minutes (8 hours - 5%) ; a "24-hour race" is rated at a factor of 2.20 from 22 hours and 48 minutes (24 hours - 5%).

Sidecar passenger.

If a rider with a sidecar has qualified for the Top15 ranking by the end of the season, the sidecar passenger is only rated and invited to the award ceremony if he has won at least 50% of the total points scored in the BMW Motorrad Race Trophy together with the rider.



BMW Motorrad Race Trophy.

Examples.

Example 1.

A rider enters the FIM Superbike World Championship (category A) on a BMW S 1000 RR with two scored races per racing event, each lasting approx. 30 minutes. There are 20 starters in each race and the rider finishes 2nd and 5th.

- 2nd place category A: 20.0 points
- 5th place category A: 11.0 points
- 20 starters: Minimum number of starters (✓)
- Qualifying races: 2

$$(20.0 + 11.0) / 2 = 15.50 \text{ points}$$

The rider is awarded 15.50 points in the BMW Motorrad Race Trophy.

Example 2.

Three riders enter a 12-hour race of the FIM Endurance World Championship on a BMW HP4 (category D). Due to an accident, the race is discontinued at 11:20:00 hours and **not** restarted. With 13 starters in their class, they finish 2nd.

- 2nd place category D: 50.0 points
- 3 riders: Factor 0.7
- 12-hour race: Factor 1.60, **but** 5% requirement not met (at least 11:24:00 hrs.), therefore factor 1.55 for 11-hour race
- 13 starters in class: Minimum number of starters (✓)

$$50.0 * 0.7 * 1.55 = 54.25 \text{ points}$$

Each rider is awarded 54.25 points in the BMW Motorrad Race Trophy.



BMW Motorrad Race Trophy.

Prizes.

Final ranking.

The winner of the BMW Motorrad Race Trophy is the rider who collects the most points in total during the current BMW Motorrad Race Trophy Season. Placed riders also receive awards and prize money according to their point scores, awarded at an exclusive final ceremony.

Ex aequo.

If two or more riders have the same number of points, the rider with more first, second etc. positions in the individual races gains the higher ranking. If the riders' positions are identical, the deciding factor is the category in which most points were gained (order of priority: 1st A, 2nd B, 3rd C, 4th D). If point scores are still equal, the relevant prize money is added together and paid out to the riders in equal amounts.

Award ceremony.

The BMW Motorrad Race Trophy carries prize money totaling **100,000 euros**. Awards and prize money are awarded only **in person** to the best 15 BMW Motorrad riders/teams during the official BMW Motorrad Race Trophy award ceremony at the end of the season.

1 st place	–	20,000 EUR
2 nd place	–	15,000 EUR
3 rd place	–	12,500 EUR
4 th place	–	9,000 EUR
5 th place	–	8,000 EUR
6 th place	–	7,000 EUR
7 th place	–	6,000 EUR
8 th place	–	5,000 EUR
9 th place	–	4,000 EUR
10 th place	–	3,500 EUR
11 th place	–	3,000 EUR
12 th place	–	2,500 EUR
13 th place	–	2,000 EUR
14 th place	–	1,500 EUR
15 th place	–	1,000 EUR

Awards and prize money are only sent out to winners in exceptional cases.



BMW Motorrad Race Trophy.

Contact.

Do you have any questions about the BMW Motorrad Race Trophy? If so, feel free to get in touch with us.

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- Website: www.bmw-motorrad.com/motorsport



BMW Motorrad Race Trophy.

Partners.

The BMW Motorrad Race Trophy offers attractive cooperations as part of the BMW Motorrad Race Trophy. All entrants who have verifiably participated in at least one official racing event of the BMW Motorrad Race Trophy (page 5) have access to exclusive benefits and discounts on the products of the following manufacturers and service providers. If you are interested, please contact us with the details necessary to complete your request under racetrophy@bmw-motorrad.com.



All BMW Motorrad Race Trophy entrants are able to acquire new vehicles at attractive terms and conditions through BMW VIP Sales. This means you can enjoy premium BMW products in road traffic as well as on the race track. Configure the vehicle of your choice online using the BMW configurator at <http://www.bmw.com/content/general/carconfigurator/content.html> and send your configuration **as a PDF** by e-mail to BMW Motorrad Motorsport.

Within a short period of time you will receive feedback in the form of a concrete BMW VIP offer. Allow us to take this opportunity to wish you all the very best with your new BMW car. Until further notice, this offer only applies to customers in Europe. BMW employees are excluded from this offer.

**BECKER
CARBON**

Becker Carbon specialises in the manufacture of high-quality fibre composite parts. With its great experience and commitment the company has amassed a high level of expertise – especially in the area of carbon fibre – and has created a basis for the innovative application of this material. Becker Carbon endeavours to support its customers and partners in applying carbon fibre as cost-effectively and as technologically efficiently as possible in their concepts and products. In the past 14 years Becker Carbon has become a leading specialist for fibre composite parts.

The company has been part of this successful team ever since the start of the BMW Motorrad Superbike World Championship campaign. Becker Carbon and BMW have a longstanding partnership in motorcycle racing.



Dunlop has been writing tyre history ever since 1888. It is one of the world's leading premium tyre brands and enjoys an excellent reputation among car and motorcycle enthusiasts. Dunlop develops tyres which convey a high degree of trust, helping to improve driving and riding skills. The name of Dunlop has stood for motor racing success for more than 100 years.

Dunlop has won more motorcycle Grand Prix races than all its competitors together, achieving success once again in the SUPERBIKE*IDM 2013 with two championship titles in the solo classes. Every BMW Motorrad Race Trophy entrant benefits from this sporting success: after all, Dunlop has always specialised in taking innovative tyre technologies from the race track and putting them on the road. Development always focuses on quality, safety and riding fun.



Held Biker Fashion is a German family-owned company, which was founded in 1949. Since 1976, Held has mostly specialized in the production of motorcycle gloves to the highest quality standards.

With gloves, leather suits and boots, which are very well known and proven in motorcycle racing, Held is the perfect partner for every racer to ensure the best possible security. Moreover, since 2010 the quality products of Held Biker Fashion are enhanced with GORE-TEX® membranes. Due to this cooperation the high-quality Held-Quattrotempi Collection was born. If desired, Held Biker Fashion will find the perfect equipment for each participant of the BMW Motorrad Race Trophy.



KLS Motorsport has supplied the top teams on the motorcycle and car racing scene for more than 25 years with high-end tyre warmers – from MotoGP to Formula 1.

The unique patented carbon fibre heating technology combined with very fast warm-up times and evenly distributed warming ensure maximum tyre grip and service life. The carbon fibre technology avoids local overheating damage as caused by conventional heating techniques.

Due to the extreme conditions of use in MotoGP and Formula 1, KLS tyre warmers have reached an unsurpassed level of durability and resilience.



RACE SPIRIT (previously Schmid Design) is a team of experts specialising in design concepts and foil technique in professional motor racing and also for individual vehicle enhancement. Whether a private road vehicle or a complete team look, the motto is always: quality, precision, flexibility and speed. RACE SPIRIT is a long-standing partner of BMW, with projects including the BMW M3 GT2 Art Car by Jeff Koons in 2010 which attracted everyone's attention at the 24-hour race of Le Mans.

RACE SPIRIT offers all BMW Motorrad Race Trophy entrants special terms and conditions on its products and services.



Titan Riedmeier is based in Karlsruh (GER) and specialises in titanium screws. Titan Riedmeier mainly produces special screws for motorcycles, including the BMW S 1000 RR. The company also creates high-quality jewellery rings from titanium.

Titan Riedmeier produces everything in its own workshops using computer-controlled CNC machines. The threads of the screws are rolled and not cut as in inferior products. This ensures that the structure of the screws is maintained, enabling an extremely high level of thread resilience. It goes without saying that the tools for processing titanium have to be made of very high-quality materials.



BMW Motorrad Race Trophy.

Final provisions I.

By registering for the BMW Motorrad Race Trophy, every entrant accepts the above conditions of this BMW Motorrad Race Trophy 2014.

Neither Bayerische Motoren Werke Aktiengesellschaft, Petuelring 130, 80788 München ("BMW Motorrad Motorsport", or "BMW" for short), nor any company affiliated with BMW is the organiser of the racing events scored in connection with the BMW Motorrad Race Trophy 2014 ("racing events"). Neither BMW nor any company affiliated with it bears any responsibility for the organisation of these racing events.

BMW will take photos and videos of racing events (including qualifying races, the award ceremony any other ancillary events) or will have such photos and videos taken by others. What is more, entrants can also share photo and video material in which they can be seen in the context of the racing events. Entrants grant BMW and the companies affiliated with BMW the transferable usage right, unrestricted in time, location and content and free of charge, to use, modify, reproduce and publish photos and videos shared and all photos and videos taken by or on behalf of BMW or a company affiliated with BMW in conjunction with racing events listed as part of the BMW Motorrad Race Trophy 2014 in which they themselves, their team or their motorcycle can be seen. In particular, BMW is entitled to permit cooperation partners of the BMW Motorrad Race Trophy 2014 (page 12) to use photos and videos for advertising purposes. Entrants are not entitled to have BMW and companies affiliated with BMW use the photo or video material.

What is more, entrants agree to their full name, nationality, racing results and details of motorcycles used by them in conjunction with the BMW Motorrad Race Trophy 2014 being processed and published by BMW and by companies affiliated with BMW as well as by cooperation partners of the BMW Motorrad Race Trophy. BMW and companies affiliated with BMW are entitled to advertise in all media with the BMW Motorrad Race Trophy 2014 and to process and use the above-mentioned entrant details in this connection. This also applies to cooperation partners of the BMW Motorrad Race Trophy 2014, insofar as BMW has authorised them to do so. Entrants are not entitled to any remuneration for this. Entrants can withdraw their consent to the use of the above details at any time by communicating this in writing to (racetrophy@bmw-motorrad.com). If they do so, entrants are disqualified for the BMW Motorrad Race Trophy 2014. Withdrawal is ruled out after acceptance of prize money for the BMW Motorrad Race Trophy 2014.



BMW Motorrad Race Trophy.

Final provisions II.

BMW Motorrad Motorsport expects riders and teams to show sporting fairness. Any behaviour which impacts negatively on the BMW brand or might do so in the judgement of BMW leads to disqualification of the entrant from the BMW Motorrad Race Trophy 2014. Entrants are also disqualified automatically from the BMW Motorrad Race Trophy if there is no evidence of participation in racing events.

BMW Motorrad Motorsport reserves the right to alter the terms and conditions of the BMW Motorrad Race Trophy 2014 at its own discretion. Changes become effective for all new registrations as soon as they are published on the online portal (www.bmw-motorrad.com/motorsport). Entrants who have already effectively registered at the time of publication of the changes on the online portal will be sent the altered terms and conditions in written form using the e-mail address provided at registration. The changes become effective if entrants do not object in writing to racetrophy@bmw-motorrad.com within two months of receipt of the changes. Entrants who object to the changes are disqualified from the BMW Motorrad Race Trophy 2014.

BMW reserves the right to suspend the BMW Motorrad Race Trophy 2014 with immediate effect without replacement if there have not been at least 50 registrations by November 2nd 2014. Entrants may not derive any claims from this.

The law of the Federal Republic of Germany applies to the exclusion of the UN Convention on Contracts for the International Sale of Goods. Any appeal to ordinary courts of jurisdiction or sports bodies is ruled out in conjunction with the BMW Motorrad Race Trophy. All subsidies and benefits set out in this tender represent voluntary recognition of the sporting achievements of private BMW Motorrad riders and teams. It in no way gives rise to any obligation.

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